



PRESS RELEASE  
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## ***Contest Inspires Pro-Life Video Activism***

ARLINGTON, VA - Yesterday, [Students for Life of America](#) (SFLA) launched the first-ever **pro-life video activism contest** in cooperation with Stand True Ministries and Rock for Life. The contest asks high school and college-aged students to submit homemade videos, posted on YouTube, **regarding pro-life voting in the 2008 presidential election and de-funding Planned Parenthood**. Multiple prizes will be awarded with a top prize offered at \$2,000.

The contest builds upon the tremendous impact that pro-life videos have had in exposing the racist history and agenda of Planned Parenthood. Hundreds of thousands were drawn to YouTube to watch the videos made by former SFLA intern and UCLA student, **Lila Rose**, which featured volunteers calling Planned Parenthoods, posing as racists, asking Planned Parenthood employees to accept donations solely to be used to fund abortions of "black kids." In all cases, the Planned Parenthood staffers accepted the money with one Development Director even remarking that she was "excited" by the donation. However, last week YouTube inexplicably [censored the Rose](#) videos citing harassment of Planned Parenthood.

Kristan Hawkins, SFLA Executive Director, remarked, "With Planned Parenthood pledging to raise over ten million dollars this election cycle and pro-life videos becoming a leading force in the fight for Life, this contest encourages students and student groups to further examine the operations and federal funding of Planned Parenthood and the pro-life vote in the coming election through the YouTube phenomenon. I'm excited to see what the students submit."

Students in U.S. high schools and universities as well as homeschoolers may enter their videos on either De-funding Planned Parenthood or Pro-Life Voting in the 2008 Election. All entries must be posted on YouTube and submitted by **October 11, 2008** at 11pm ET. They will be judged in five categories ranging from creativity and originality to newsworthiness. Whether documentary style or scripted, each video must be under 10 minutes in length and entirely factual.

More information on contest guidelines and judging of entries is posted on the Students for Life of America website here: <http://www.studentsforlife.org/index.php/videocontest/>.

For more information about Students for Life of America, please contact Kristan Hawkins, Executive Director of Students for Life of America, at 703-351-6280 or by email at [director@studentsforlife.org](mailto:director@studentsforlife.org).

*Students for Life of America is a non-profit organization dedicated to equipping the*

*pro-life generation with the resources they need to end abortion in America. There are 3500 colleges and universities nation-wide and there are currently 443 pro-life groups. For more information on SFLA and its historic college recruitment program please visit [www.studentsforlife.org](http://www.studentsforlife.org).*

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