

# STUDENTS FOR LIFE OF AMERICA

## 2012-2013 ANNUAL REPORT



## OUR MISSION

The mission of Students for Life of America (SFLA) is to end abortion by educating students about the issues of abortion, euthanasia, and infanticide; identifying pro-life student leaders; equipping student pro-lifers with the training, skills, and resources to be effective and successful; and promoting student activity to other local, college, and national organizations.



### More specifically, SFLA will...

- ¥ Identify pro-life students through our *Pro-Life Field Program* and social media efforts.
- ¥ Educate students through campus groups and social media outreaches, such as [abolishabortion.com](http://abolishabortion.com), about all threats to the dignity of human life including abortion, euthanasia, infanticide, and embryonic stem cell research.
- ¥ Equip student pro-lifers with the skills necessary to be successful by providing training and resources, such as our *Pregnant on Campus Initiative*.
- ¥ Empower pro-life student leaders through our *Missionary for Life Internship*, *Wilberforce Leadership Fellowship*, and *Thaddeus Stevens Leadership Fellowship*.
- ¥ Promote pro-life student activity to other local, student, and national groups through national coalition efforts.



# A MESSAGE FROM OUR PRESIDENT

Dear Friends,

To abolish abortion in America, we know we must change our culture, and the most effective way to change our culture is to change this rising generation. We must instill in this generation pro-life values in high school and college when they are first forming their views about sex and abortion, and when the abortion industry targets them the most.

In the past, social and political movements have relied on youth to change the culture of our nation. Recent examples in American history are the civil rights movement, the anti-Vietnam protests, and the anti-smoking campaigns of the 1980s and 1990s.

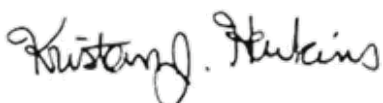
Further, recent studies on the creation of social movement activists have found that the making of a life-long activist is a multi-staged process that must take place during a “time of change” in a person’s life. In addition, an activist is only developed after initial contact and activism within the movement -- after a friend invites the soon-to-be activist along to a meeting or event. These factors make college and high school the ideal environments for creating the grassroots, pro-life army our nation needs.

Because students value information given to them by their peers more than that given to them by their parents or other authorities, student activism and peer-to-peer education, is the greatest opportunity our movement has for changing hearts and minds, saving lives, and abolishing abortion in this lifetime.

And Students for Life of America (SFLA) is equipped to do just that. We meet pro-life students where they are, in school and online, and we build relationships with them - inspiring them to take a stand, teaching them effective leadership techniques and strategies, and equip them with all the resources they need to be candles of truth on their campus. We are the only organization like this across the nation.

In the past 7 years, SFLA has experienced tremendous growth, from 181 campus groups to over 750 today, and the demand is out there for more! I hope after reading through this report of our 2012-2013 school year you will be as excited as I am for what is to come for our movement and nation and will consider partnering with us.

For Life,



Kristan Hawkins  
President



## Our Board of Directors

- Leonard Leo (*Chairman*)
- Debbie Cheatham
- Danielle Huntley
- Sean O'Hare
- Vicky Holland Tiaht
- Dr. Kirk Elliott
- Greg Mueller
- David Bereit
- Paul Horrocks
- Kristan Hawkins

# OUR EXECUTIVE TEAM



**Kristan Hawkins**  
**President**

Since 2006, Kristan has directed SFLA's mission and strategy and served as SFLA's official spokeswoman. In 2013, she authored SFLA's first book *Courageous: Students Abolishing Abortion in This Lifetime*.

Before coming to SFLA, Kristan worked for the President Bush's 2004 re-election campaign, for the Republican National Committee, and served as a political appointee in the U.S. Department of Health and Human Services' Center for Faith-Based and Community Initiatives. During her time at SFLA, Kristan has received the Susan B. Anthony Young Leader Award, the Dr. William Hogan Education Award for pro-life leadership, the 2009 Weyrich Youth Leadership Award, and a 2010 Life Prize Award.

Kristan's pro-life mission began in high school, when she counseled women at a Pregnancy Resource Center, started the first pro-life group at her school, and became the West Virginia Teens for Life President. In college, she started her campus' first pro-life group before graduating Summa Cum Laude in 2005 with a degree in Political Science from Bethany College in West Virginia. Kristan now resides in Manassas, Virginia, with her husband, Jonathan, and their two sons, Gunner and Bear.



**Tina Whittington**  
**Executive Vice President**

As Executive Vice President, Tina is responsible for managing the daily operations of SFLA. In joining SFLA in 2010, she returned to full-time pro-life work, after spending eight years focused on raising her family.

Previously, Tina worked with *Rock For Life* as Project Manager. While there, she put together pro-life literature, wrote for the monthly newsletter, spoke at high schools and colleges, and organized events. She left *Rock For Life* in 2001 to focus on her growing family. Even then, she served as staff on her local Rachel's Vineyard Retreat team, helping post abortive women and men through the grieving process.

Tina graduated from Portland Community College with an Associate of Arts Degree. She lives in Fredericksburg, Virginia with her husband, Erik, and their four children: Justus, Mason, Asher and Esther.



**Brendan O'Morchoe**  
**National Director of Field Operations**

Brendan is a 2011 graduate of Fordham University where he earned his Bachelor's Degree in Philosophy with a minor in Political Science. For two years, Brendan served as the President of the Respect for Life club at Fordham and oversaw significant increases in membership and on-campus presence. He coordinated with student pro-life groups across the northeast, helping them grow and fostering a network of pro-life students in the region. He has also worked with pro-life organizations throughout the New York City area trying to establish a Culture of Life in the region.

As National Director of Field Operations, Brendan directs the growth of SFLA's field program to better serve the needs of pro-life students. He travels the nation training and inspiring pro-life student leaders to take a stand for Life on their campuses and in their communities.

# OUR FIELD PROGRAM

Students for Life's one-of-a-kind Field Program has played a pivotal role in the growth and success of the organization over the last 7 years, taking us from 181 student groups when we started full-time in 2006 to the 759 we work with today.

Our Field Program is comprised of a national team which manages and supports our student groups across the country. We build personal relationships with student leaders and group members through our full-time Regional Coordinators who work in specific regions throughout the academic year with the groups. The Regional Coordinators receive training so that they excel at empowering campus groups. They support these groups to help them educate their peers about abortion and provide resources to pregnant and parenting students on campus. Additionally, the Regional Coordinators build relationships with local pro-life organizations.

By having dedicated team members in specific regions, we are able to provide personalized support for our student leaders and groups, which in turn leads to the creation of effective, sustainable campus pro-life organizations.

During the 2012-2013 school year, SFLA had 4 full-time Regional Coordinators in the field, covering 14 states. **For the 2013-2014 school year, Students for Life will have 6 Regional Coordinators, covering 19 states.**

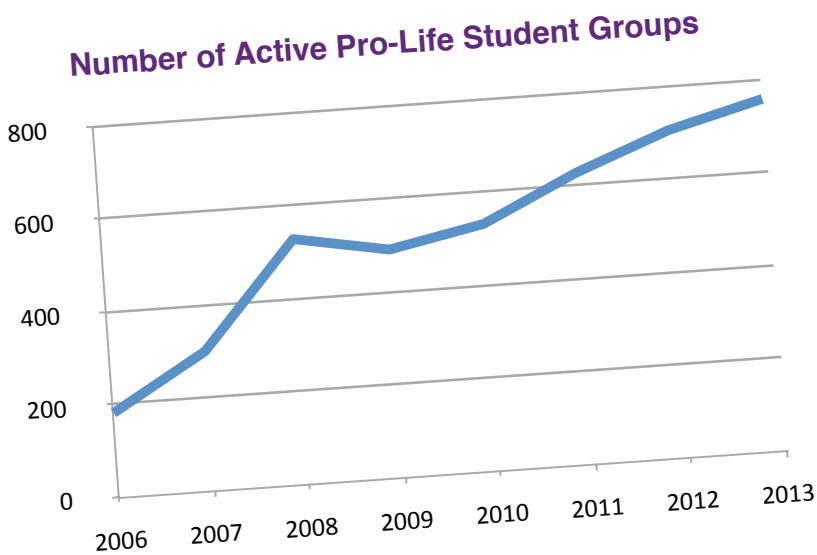
## Resources We Provide for Free...

- **Activism Kits** which contain sample governing documents, educational literature, etc
- More than 20 In-Person and Online **Trainings** in group management/leadership, pro-life history, apologetics, activism techniques, fundraising, and publicity
- **Plan Your Year Guide(s)**
- **Postcards** on the "hard questions" to distribute on campuses
- **Flyers and Graphics** for campus advertising
- **Video Guides** and **Training Websites**
- **Campus Displays** like the *Planned Parenthood Project*
- **One-on-One Support** to group leaders
- National, Regional, and Local Networking through **Regional Conferences, Local Activism Events, and Leadership Programs**

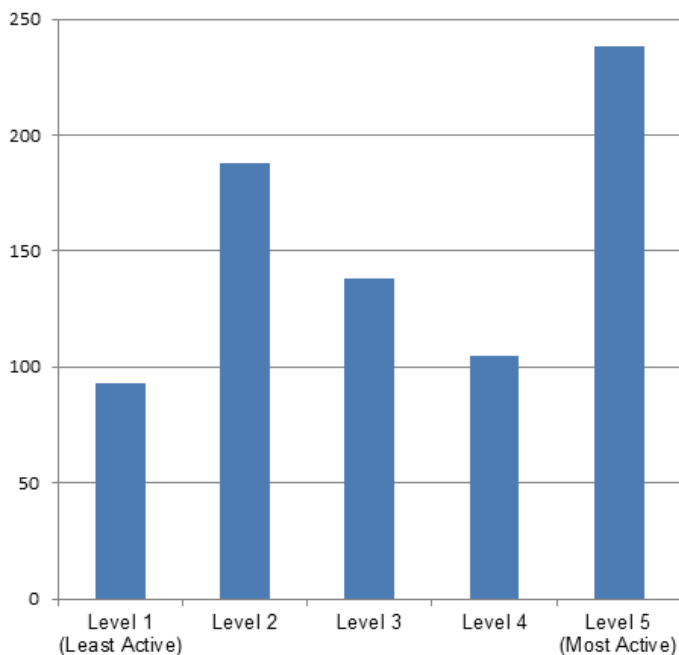


# Metrics...

Our unique field program yields real results. But it's not all about the number of pro-life groups. We pride our ourselves on building the quality of the groups we serve - helping them to become true leaders for the pro-life movement on their campus and in their community. Every year, we audit each active group to record success and determine where our resources are most needed.



### 2012 -2013 Group Audit Levels



## In 2012-2013, Students for Life...

- Started **100** Groups
- Visited **307** Campuses
- Trained **3,600** Students
- Held **367** One-on-One Student Consultations and **125** Group Training Sessions
- Tracked **3,475** Student Group Events
- Contacted **439,615** voter households through the *I Vote Pro-Life First Initiative*
- Had Active Groups in **48** States plus the District of Columbia
- Worked with an estimated **8,349** Students in **759** Active Groups Nationwide

## REGIONAL COORDINATORS:



**REBEKAH BARNES**  
Northwest  
Regional Coordinator  
WA, OR, ID, MT, AK



**CASEY TESAURO**  
West Coast  
Regional Coordinator  
CA, AZ, NV



**REBECCA PURDY**  
New York and New Jersey  
Regional Coordinator  
NY, NJ



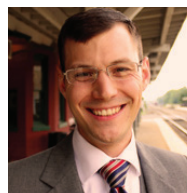
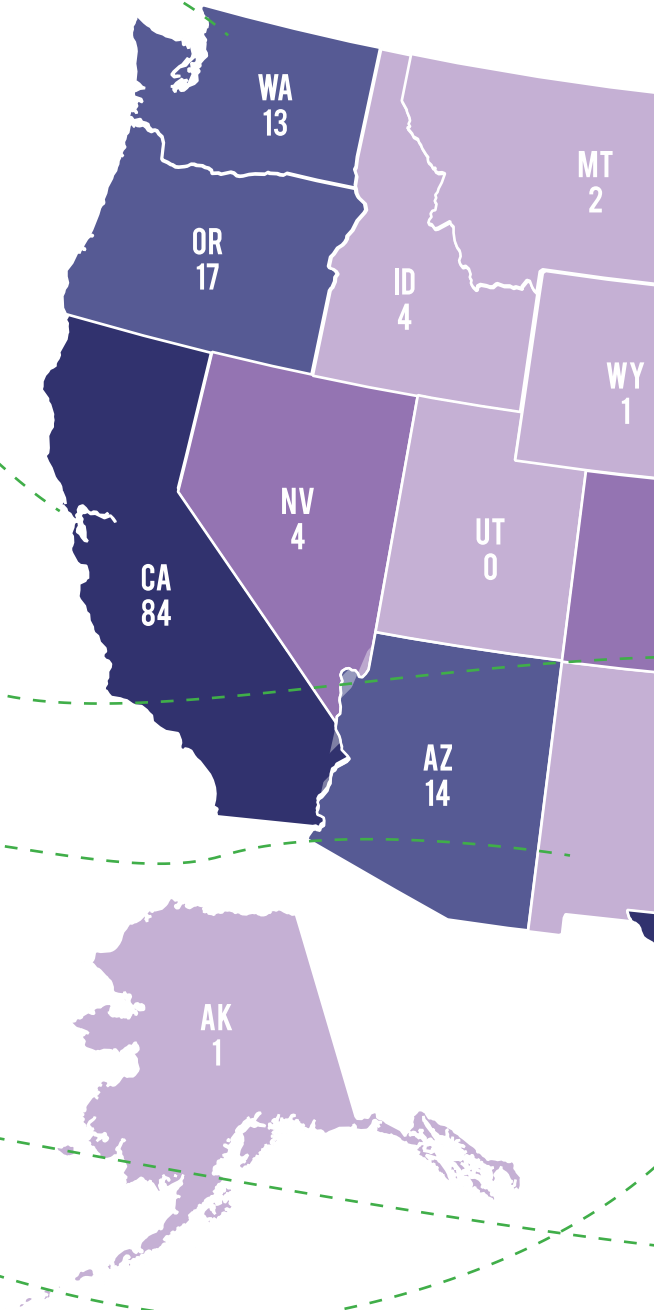
**LAUREN MARTINEZ**  
Rocky Mountains  
Regional Coordinator  
CO, NM, WY, UT



**NATHAN CROFT**  
Kentucky and Tennessee  
Regional Coordinator  
KY, TN



**ALICIA FRICK**  
Great Lakes  
Regional Coordinator  
MI, IN, OH



**JAMES CHRISTOPHER SEN**  
National Director of Med  
and Law Students for Life





# NATIONAL LIST OF STUDENTS FOR LIFE GROUPS

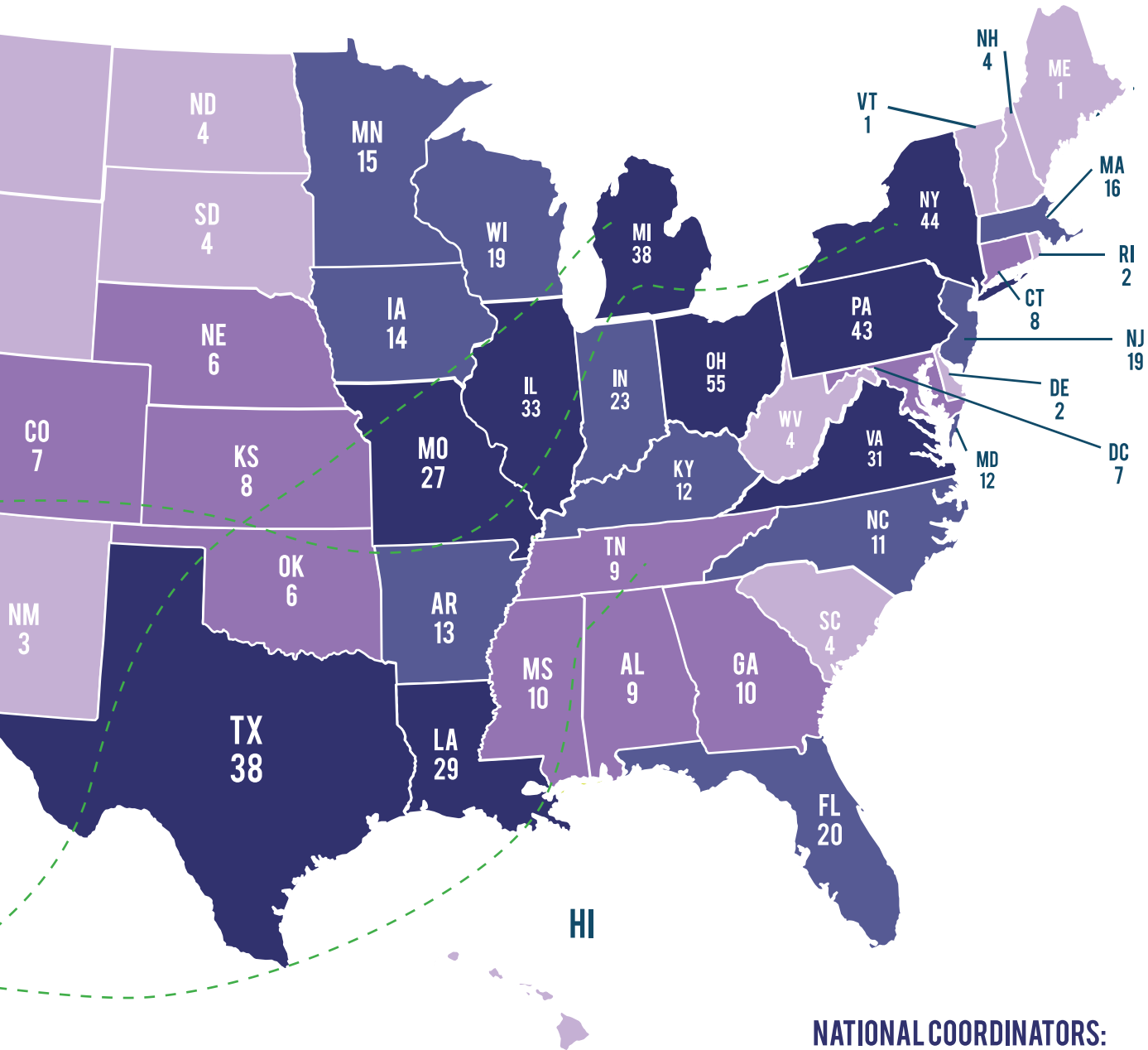
(AS OF AUGUST 30TH, 2013)

0-4 GROUPS

5-10 GROUPS

11-25 GROUPS

26+ GROUPS

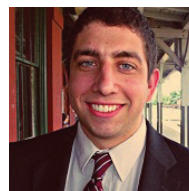


## NATIONAL COORDINATORS:

**MISSY MARTINEZ**  
National High School  
Program Coordinator



**BETH O'MALLEY**  
National College  
Program Coordinator



**BRENDAN O'MORCHOE**  
National Director of  
Field Operations

# Programs...

## EVENT IN A BOX

Every month, SFLA promotes a new theme for campus groups with corresponding suggestions for events, graphics, talking points, videos, speakers, etc. *Event-in-a-Box* is a very simple way for students to do quick, easy events. These events are typically recommended for groups that are newly formed or struggling to get active immediately.

*During the 2012-2013 school year, these were our monthly themes:*

- Adoption
- Celebration of Life
- Planned Parenthood
- Black Genocide
- 40 Years of Abortion
- Abortion-Breast Cancer Link
- Gendercide
- Post-Abortion Awareness
- Celebrating Motherhood & Moms

### What 1 Regional Coordinator Can Do

Working in a region that is hostile to the pro-life message, Rebekah's passion and dedication to SFLA's mission has made all the difference in the growth of the student pro-life movement. During her first school year in 2012-2013, Rebekah:

- Started 14 Groups
- Visited 45 Campuses
- Consulted 79 Group Leaders
- Trained 242 Students
- Ended the year with 34 Groups in her region

*Some highlights from her region include:*

Lane Community College Students for Life hosted a Fetal Development table and **saved a baby**. The young mother said that until she talked to the girls at the pro-life table she thought abortion was her only way out.

Boise State University hosted a *Window to the Womb* event where they showed their campus a live ultrasound. During the event they had live music, hosted a diaper drive, and had tables representing all the pro-life organizations in Boise.

At Marist High School, the pro-life club president presented to all sophomore students about the truth of abortion. He also presented to the 7<sup>th</sup> graders at a local Catholic Middle Group. In addition, the group hosted Dr. Alveda King and was part of a 40 Days for Life campaign that shut down an abortion facility in Eugene.



**Rebekah Barnes**  
**Northwest Regional**  
**Coordinator**  
**(WA, OR, AK, MT, ID)**

# Programs...

## HIGH SCHOOL & HOME SCHOOL INITIATIVE

In 2013, SFLA launched a full-time initiative dedicated to equipping high school and home school students to start pro-life groups in their schools, churches, and communities. While working almost exclusively with college groups since 2006, the Students for Life team discovered that students in high school were desperate for our resources and trainings. In addition, we know that along with college-aged women Planned Parenthood targets high school girls and boys with their anti-abstinence, pro-abortion messages.

With this initiative, we equip high school pro-life leaders for the unique activism that happens in high school. We offer them the programs and resources that fit into their world, use their language, and are appropriate for the interest, needs, and age.

Our high school outreach clearly meets a previously unmet need.

### Why We Love Working with Teens

When asked if she was traveling from Wisconsin to the March for Life in Washington, D.C., Cassidy, one of our 15 year-old leaders, remarked, "but I was just thinking... if abortion becomes illegal, they won't have a March next year..."

### What 1 Group Can Do

Honored as December's *Group of the Month*, **DePauw University Students for Life** showed that a student group can have an impact on the wider community. They organized and facilitated a baby supply drive for their local Care Net, involving 10 area churches. The drive collected many baby items to help mothers who choose life. Including:

- 75 packages of diaper wipes
- 130 clothing items
- 28 feeding bottles
- 43 bottles of baby toiletries
- 23 pairs of shoes (and many socks)
- 40 blankets
- 46 packages of diapers
- 120 food items



## GROUP OF THE MONTH

Every month, SFLA chooses some of our top groups to honor before their peers. Below are the groups recognized during the 2012-2013 school year:

- Indiana University-Purdue University (IN)
- Slippery Rock University (PA)
- Patrick Henry College (VA)
- DePauw University (IN)
- Lane Community College (OR)
- Teens Protecting All Life (AZ)
- University of Cincinnati (OH)
- University of Alabama (AL)
- Cretin-Derham High School (MN)
- Gonzaga University (WA)

# Programs...

## **PREGNANT ON CAMPUS INITIATIVE**

As we strive to make abortion unthinkable, educating and activating students nationwide, our team at Students for Life understands that we must meet young parents where they are, in crisis, and provide them with the resources they need to choose Life.

In September 2011, SFLA's *Pregnant on Campus Initiative* was launched to assist our pro-life student groups in how to reach students facing a crisis pregnancy with tangible support and resources. Through effective marketing and committed outreach, our pro-life groups are able to remove the perception that a girl must choose between her education and the life of her child.

The first step for student groups participating in the *Pregnant on Campus Initiative* is simply promoting awareness on campus. Without knowing about their resources prior to an unexpected pregnancy, young girls are trapped by a poor perception of their options and available resources, rushing them into the grips of the abortionist.

The second step is for groups to work on campus through their organizations, community pro-life contacts, and school administrations to provide the resources that are missing, which could help scared, pregnant students choose Life.

On many campuses, there is a stunning lack of resources for pregnant and parenting students. In surveys conducted of college students by *Students for Life of America* and *Feminists for Life*,

- 46% said there was no housing on campus for parenting students.
- 45% said their college did not offer on-campus childcare
- 62% said they had not seen diaper-changing stations in restrooms
- 77% said there was no private place for women to nurse or pump breast milk

## **A World of Possibilities...**

*Pregnant on Campus Initiative* participants are the problem solvers of this generation. When they envision a world without abortion, they envision a world where every mother can achieve her educational and career goals without compromising her child's life and care -- where a man can be both a student and a father. Through the *Pregnant on Campus Initiative*, pro-life students are bringing this vision into reality by reducing the barriers and stresses that may challenge a pregnant or parenting student. While Planned Parenthood boasts of its newest motto, "Care. No matter What," our pro-life students have defined true care for women, children, and families.



### **WHAT WE ACCOMPLISHED IN 2012-2013**

- At the end of the year, 55 Students for Life groups in 28 states were actively involved with the Initiative
- 15 new groups became involved during the 2012-2013 school year
- Over 26 groups worked with their local pregnancy resource center
- Over 20 groups distributed resources
- 14 groups organized supply drives
- 12 groups hosted baby showers
- 9 groups offered babysitting and support groups for parents
- 7 groups sponsored scholarships for pregnant or parenting students

# 2012-2013 Baby Saves



## **Remember, Babies Who Are Saved Grow Up**

**By Julia Pritchett, Former Students for Life Missionary for Life & Wilberforce Fellow**

“The day before I left New York City I was able to make a special trip to see a little boy God used me to help rescue from abortion. He opened the apartment door and stared at me with these big eyes. Even though the last time I was with him he was in the womb, it was like he knew me. He sat on my lap and held my hand and kissed me on the cheek. Sometimes it is hard to connect the dots in our minds when we are attempting to save human lives from abortion. It's hard to imagine the babies as older people since we have no idea yet who God made them to be; we just know they shouldn't be killed. Experiencing this precious child of God lavish me with love was incredible.”

## **Students for Life Northeast Regional Coordinator Phil Eddy**

had many blessings during an otherwise tense time: the **2012 election season**. In one night, he talked to two women who decided to seek help at Pregnancy Resource Centers, rather than death at abortion facilities. One woman, with an abortion scheduled in only a few days, saw an online, Facebook post from Phil about the abortion facility she planned to visit. His sister had gone to the same facility and was told that her baby was a “leech.” Phil posted a picture of the so-called “leech” – now three years old. This picture inspired her to find out how to help her own baby. Then, a short time later, Phil won a young man over to the pro-life view. The young man then convinced his girlfriend, who was pregnant at the time, to keep their baby by offering his love and support.

## **Grove City College**

**By Peter Foster,**

**Member of GC Life Advocates**

“Today I was able to be a part of something incredible. While praying outside an abortion clinic, a woman came up to us and thanked us. She had an appointment for an abortion scheduled at Planned Parenthood, and, as she drove to the clinic, she prayed to God for a sign. The group of us praying outside the clinic was that sign, she said, and she wants to keep her baby and do anything she can to encourage other women to keep their children!”

## **University of Richmond**

In February, Sarah Maher, SFLA's Capital Area Regional Coordinator, visited the University of Richmond Spiders for Life to train them in sidewalk counseling. They went out that same weekend to pray and witness at their local abortion facility, with a sign that read, "Think you can't afford your baby?" and listed the information for a local Pregnancy Help Center.

A young couple passed the group, pointing to the sign, but went inside. The students' hearts sank, thinking they hadn't reached the couple. However, thirty minutes later, the couple walked out and told the group that they had decided against the abortion. Because they had seen the young people praying for them, they were going to call the Pregnancy Help Center. The group was filled with joy and praised

**St. Cloud State University** When members of SCSU for Life went to sidewalk counsel this May, they were feeling discouraged, doubting that their presence and actions would have any impact. At the abortion facility that day though, they learned that their presence had helped a young woman to choose life!

## **Saint Mary's University**

Rattlers for Life at Saint Mary's learned this winter that a young woman chose life after seeing their group sidewalk counsel in front of an abortion facility!

## **Lane Community College**

On the anniversary of *Roe v. Wade*, LCC Students for Life tabled on their campus. Sierra, president of the group, sent us the story of one young woman who stopped to hold a baby model:

“When she held that tiny baby in her hands, she broke down crying...She pulled me aside from the others who were gathering around the table and told me that when she found out yesterday that she was pregnant. The news had turned her world upside down. She felt alone, scared, and helpless. She told me that she thought abortion was her only way out. But now she could see that there is an amazing baby growing inside of her, and, when she finally did leave the table, she left filled with excitement and anticipation, with an arm full of literature and resources. She started to walk away, but then she turned around and came back for a moment. She started crying again and said to us: ‘Thank you girls for what you're doing.’ Then she hugged me, and I comforted her as tears streamed down her face.”

## **University of Alabama-Birmingham**

During our April Planned Parenthood Project Tour, a pregnant student approached our display at the University of Alabama and spoke with members of the Students for Life group about how the display helped her make the final decision for Life!

# Controversy on Campus...

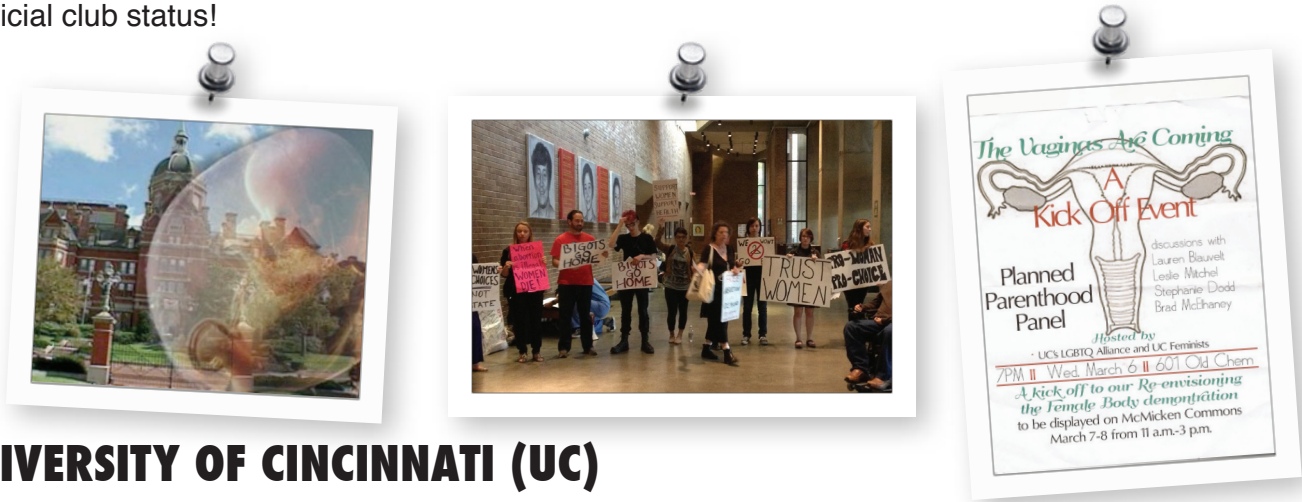
*Oftentimes, our student leaders and groups face discrimination and sometimes even violence on campus. Here are the stories of some courageous campus pro-life groups and how they overcame their challenges during the 2012-2013 school year.*

## JOHNS HOPKINS UNIVERSITY

In March, Johns Hopkins University's Voice for Life (VFL) group applied for official club status and was denied. In justifying their decision, the Student Government Association (SGA) informed the group that their plans for sidewalk counseling would constitute "harassment" under school policy. In addition, the group's website, which contained links to numerous national pro-life organizations, was "offensive."

Emails among members of the SGA compared the pro-life students to a white supremacist group at a nearby campus and called sidewalk counseling "hate speech." The leaked e-mail conversations also contained lines such as: "We have the right to protect our students from things that are uncomfortable... Why should people have to defend their beliefs on their way to class?"

After Students for Life took the story national, tensions on the Johns Hopkins campus were high, and the pro-life student came under intense scrutiny for calling out the injustice of the SGA decision. However, when the Voice for Life brought their appeal of SGA's decision to the Student Judiciary Council, armed with letters from SFLA lawyers, the original decision was overturned and Voice for Life was granted official club status!



## UNIVERSITY OF CINCINNATI (UC)

After the UC Students for Life group brought the Genocide Awareness Project (GAP) to their campus this spring, they faced some unexpected results. UC's Lesbian, Gay, Bisexual, Transgender, and Queer Alliance and the UC Feminists responded by hosting an "art" display, "Re-envisioning the Female Body" to campus. This "art" display consisted of billboard sized photos of female genitalia. In addition to the vulgar photos, the pro-abortion groups scheduled a panel from Planned Parenthood to kick off this event.

So, the UC Students for Life group sprung into action - issuing a national press release and immediately responding to the lewd display with SFLA flyers exposing Planned Parenthood's corrupt business model.

Anmarie Condit, the Vice President of UC Students for Life, spoke eloquently: "We are deeply saddened by this response to our use of abortion pictures on campus. The abortion pictures, while shocking and offensive, display the truth about the humanity of the babies killed by abortion. Using objectifying images of women with the claim that it makes a political or artistic statement is an utter non-response to the important issue of abortion; it's nothing but the depraved use of obscenity for shock value."

# Controversy on Campus...

## UNIVERSITY AT BUFFALO (UB)

When the UB Students for Life group brought the Genocide Awareness Project (GAP) to campus this spring, one professor did not know how to restrain herself. She approached the pro-life students and began cursing that the display, calling it profane and saying it was “swearing” at her. She created such a scene that campus police had to arrest her disorderly conduct.

The next day, six UB history professors wrote a campus op-ed accusing our pro-life students of having a “crass, uninformed, and dangerous” view of history, in comparing abortion to the Holocaust and lynchings. Yet these same professors had no problem making a worse mistake: comparing our peaceful pro-lifer students to those who supported lynching.

Two days later, the pro-aborts had a chance to defend their position in a formal debate on campus. When they became overwhelmed by the pro-life argument, a student stood in the audience and invited them to “stand up and leave with dignity.” The graduate and undergraduate pro-abortion debaters left, leaving the debate victory to the pro-life side!

## Outrageous Flyer Contest

We know that many of our students face unfriendly and even openly hostile environments on campus, which makes us admire their courage even more. In April, SFLA held a contest calling on our student groups to send us the most outrageous flyers they found on campus. We know our students see lewd, offensive, and inaccurate flyers all the time, and we wanted to see the best of the worst.

**Our top prize went to Central Michigan University**, where CMU’s chapter of *VOX: Voices for Planned Parenthood* hosted a Sextival, featuring “Condom Races,” “Where Have You Done It?”, and other unmentionable events. **Our runner up was the University of Washington’s** flyer for “Kink 101,” a BDSM workshop, hosted by Sexual Assault and Relationship Violence Activists. This flyer could have won the “Irony” category, if only we had had one.

## UNIVERSITY OF WASHINGTON (UW)

When the University of Washington (UW) Students for Human Life group brought former abortionist/now pro-life OB/GYN Dr. John Bruchalski to campus, they were met with fierce opposition from pro-abortion students, who apparently were afraid of what the former abortionist might have to say.

The antagonism started before the event even happened: flyers were torn down or defaced. Altered versions of advertisements appeared on campus as pro-aborts made unpleasant changes and re-posted flyers. Next, they set up a Facebook group to organize a protest – which at least gave UW Students for Human Life a warning of what to expect. The pro-aborts prepared hand-outs and encouraged people to come to the protest dressed in black.

A male protestor led the chant outside of Dr. Bruchalski’s presentation: “Pro-Life men have got to go! When you get pregnant let us know!”

However, in some ways, their protests backfired, and UW Students for Human Life used them to their advantage. Several students came to the event because the protesters made them curious; another student didn’t know where to find the event until he heard the noise!



# OUR LEADERSHIP TRAINING

Students for Life's mission goes beyond starting pro-life groups on college, high school, medical and law campuses. We train student leaders to continue to be leaders in the pro-life movement, on their campuses and in their communities, while in school and beyond. Our goal is to have trained pro-life activists nationwide who can be mobilized at a moment's notice for the day *Roe v. Wade* and *Doe v. Bolton* are overturned. To this end, we offer a variety of types of leadership training so that students can become bold and savvy leaders.

Our Regional Coordinators offer group trainings for campuses and one-on-one consultations for leaders of pro-life campus groups. During the 2012-2013 school year, SFLA Regional Coordinators held **367** consultations and **125** training sessions.

In addition to these consultations and trainings, we want our students to be in touch with the best pro-life leaders in the nation and in their communities. We accomplish this through our National Conference, Regional Conferences, year-long Fellowships, and summer Internship program. During the 2012-2013 school year, the SFLA team trained over **3,600** students.

## Regional Conferences...

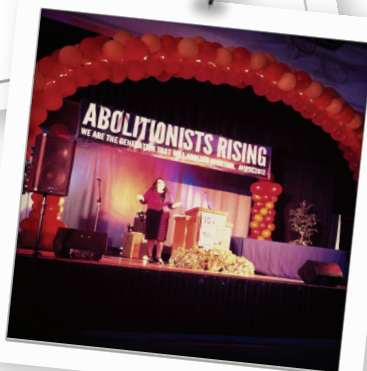
Because the students we serve are scattered across the country, Students for Life hosts several Regional Conferences throughout the year to bring our leadership and activism training and networking to them. We bring the best national and local pro-life leaders in different cities together for targeted training.

Every conference is specially designed to meet the needs and challenges of pro-life students in each region. Topics covered during the 2012-2013 school year included: Leadership, Campus Activism, Electing Pro-Life Candidates, Lobbying Policy and Legislation, Campus Recruiting, and Sidewalk Counseling.

In addition to trainings and networking opportunities with the broader pro-life movement, these conferences help to facilitate relationships and team building between pro-life students on different campuses.

### 2012-2013 Regional Conferences

- Indianapolis, IN
- New York City, NY
- Denver, CO
- Buffalo, NY
- Macon, GA
- Phoenix, AZ
- Austin, TX
- Seattle, WA
- Los Angeles, CA
- St. Louis, MO
- Iowa City, IA





## Missionaries for Life...

Our highly competitive summer internship program, known as Missionaries for Life, selects the best and brightest pro-life college leaders from around the country and brings them to Washington, D.C. for a 9-week program involving three rotations – one in our national office, one on Capitol Hill with a pro-life member of Congress, and another in the office of another national pro-life organization. The internship is unpaid, but host homes are provided.

The goal of this one-of-a-kind program is to give aspiring pro-life leaders the opportunity to experience what it's like to work in the pro-life movement full-time, find their niche in this human rights cause, and obtain the skills and contacts they need for future success.



### Our 2013 Missionaries

- **Lori Kostka**,  
George Mason University
- **Teresa Pincus**,  
North Carolina State University
- **Karen Shufflebarger**,  
University of Virginia
- **Brittany SanSouci**,  
Plymouth State University
- **Evelyn Hildebrand**,  
Franciscan University of Steubenville
- **Roanna Thawley**,  
Ohio Christian University

## Wilberforce Leadership Fellowship...

Founded in 2010, Students for Life's Wilberforce Leadership Fellowship selects highly motivated pro-life college leaders who are planning a career in the pro-life movement, matches them with a pro-life mentor, and trains them in the leadership principles they will need to become an effective leader in the pro-life movement. The intensive program requires participation in a 3-day summer training program, participation in bi-weekly conference calls, and regular mentor discussions.

As they graduate college and head into the workforce, our previous Wilberforce classes are a testament to the program's success. Anne Morse (Missionary for Life 2012 and Wilberforce 2012-2013) started working full-time for the Population Research Institute. Devyn Nelson (Wilberforce 2010-2011) has been recently named Executive Director of North Dakota Right to Life.

## Our 2013-2014 Wilberforce Fellows

Wilberforce Fellow	Pro-Life Mentor
Annaleigh Atiyeh, LaSalle University	Brendan O'Morchoe, Students for Life
Cera McCarragher, Purdue University	Joe Young, Heroic Media
Claire Chretien, University of Alabama	Troy Newman, Operation Rescue
Connor York, Oregon State University	Dan McConchie, Americans United for Life
Courtney McEachon, Yale University	Mary Catherine Maxian, MD
Deanna Candler, Louisiana State University	Jeanneane Maxon, Americans United for Life
Katie Worley, Washington University	Mike Spencer, Life Training Institute
Lisa Atkins, Boise State University	Rebekah Barnes, Students for Life
Rachel Bush, University of Texas	Jill Stanek, jillstanek.com
Rachel Eldridge, Indiana Wesleyan University	Jeanne Monahan, March for Life
Samantha Sweet, University of Alabama at Birmingham	Kristan Hawkins, Students for Life
Zachary Hoopes, Virginia Tech	Fr. Peter West, Human Life International



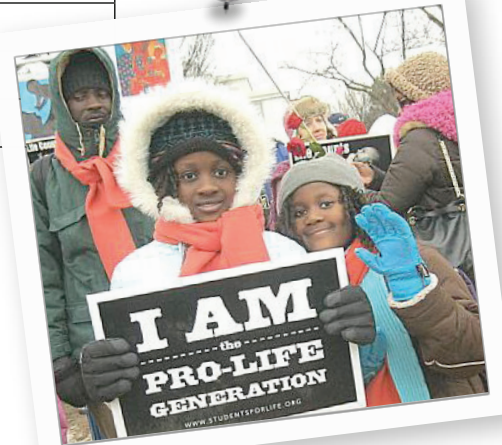
## Thaddeus Stevens Leadership Fellowship...

For the 2012-2014 school year, Students for Life has launched a new leadership fellowship just for our high school leaders: the Thaddeus Stevens Leadership Fellowship. The program invites outstanding high school pro-life leaders to develop their leadership skills further through intensive training and mentorship. The Stevens fellows participate in a 3-day summer training session, bi-weekly conference calls, and regular mentoring with a former Students for Life student leader.

*Why Thaddeus Stevens?* The program is named after a Pennsylvania Congressman in the 1800s known for his opposition to slavery. Our Fellows, as modern abolitionists, take inspiration from his work and courage.

## Our 2013-2014 Stevens Fellows

Stevens Fellow	Pro-Life Mentor
Connor Petit, Minnesota	Billy Cody, Susan B. Anthony List
Gabriel Vance, Ohio	R.J. McVeigh, Pro-Life Apologist
Samantha Bailey-Loomis, Connecticut	Anna Franzonello, Americans United for Life
KaityInn Williams, Arizona	Kacie Hampton, LA Right to Life
Margaret Knapp, Virginia	Catherine Palmer, Generation Life
David Johnson, Arkansas	Sean Maguire, Sidewalk Counselor



# Where Are They Now?

Every spring, hundreds of Students for Life leaders graduate and begin their careers. Some decide to become full-time pro-life activists, relying on the training and networking connections Students for Life of America provided them while in school.



## **Billy Valentine**

*Director of Policy & Programs, Susan B. Anthony List*

As a student, Billy was President of the Students for Life group at Franciscan University of Steubenville, where he studied legal studies and human life studies. Upon graduation, he started working for the Susan B. Anthony List and is now Director of Policy & Programs. Billy is responsible for developing and implementing the organization's legislative policy strategy at both the state and federal level.

## **Devyn Nelson**

*Executive Director, North Dakota Right To Life*

As a student, Devyn Nelson was the President of the Students for Life group at North Dakota State University and was part of the first group of students to be accepted into the SFLA William Wilberforce Leadership Fellowship (2010-2011).



## **Ben Clapper**

*Executive Director, Louisiana Right to Life Federation*

As a student, Benjamin Clapper actively worked with Students for Life of America and went on to found Louisiana Students for Life (LSL). LSL, founded in 2005, networks, educates, and activates the pro-life students in Louisiana and the greater Southeast. Clapper remains the Chairman of Louisiana Students for Life.

## **Anne Morse**

*Media Coordinator, Population Research Institute*

As a student, Anne Morse was the President of Berkley Students for Life, a SFLA Missionary for Life (2012), a SFLA William Wilberforce Leadership Fellow (2012-2013), and an intern with the Susan B. Anthony List.



## **Anna Fronzaglia**

*Legislative Correspondent, Congressman Tim Huelskamp*

As a student, Anna Fronzaglia served as the President of the Students for Life group at James Madison University, volunteered in the Virginia Gubernatorial election, and was a SFLA Missionary for Life (2011).

# STUDENTS FOR LIFE IN ACTION

## THE PLANNED PARENTHOOD PROJECT

On April 15th, 2013 Students for Life of America set out on a 2-week Bus Tour to expose Planned Parenthood's business model on college campuses. *The Planned Parenthood Project*, which will be expanding during the 2013-2014 school year, educates students on Planned Parenthood's real agenda and plans for them. The tour includes a display of **915 "Planned Parenthood pink" crosses** to represent the 915 pre-born children killed by Planned Parenthood every day, with American tax-payer dollars. In addition, 4 large billboards are setup next to the crosses to walk students through Planned Parenthood's model and pro-life students on hand out educational postcards to passers-by.

The Spring 2013 Tour went to eight schools: University of Cincinnati, Franciscan University of Steubenville, Seton Hall University, American University, University of North Carolina-Chapel Hill, Clemson University, University of Alabama-Birmingham, and Tulane University.

This *Planned Parenthood Project* addresses a critical problem among 18-24 year olds. In a survey released by Students for Life in 2012, we found that young people had an overwhelmingly favorable view of Planned Parenthood and **59% of those surveyed said that Planned Parenthood didn't provide abortions or that they didn't know if they provided abortions!** However, we found that favorability towards Planned Parenthood was directly related to whether or not they knew the organization performed abortions. So the idea is simple: Show young people that Planned Parenthood is America's abortion goliath and they will lose credibility and favorability.

Make no mistake about it: Planned Parenthood is pushing their advantage among college students. A 2012 Students for Life study found that **78.8% of Planned Parenthood facilities are located within 5 miles of a college campus.** Planned Parenthood is targeting college students, but we are fighting back by exposing their role in the abortion industry. And they are noticing.



*During our Spring Tour, we ran into many pro-abortion protestors. However, at the University of North Carolina-Chapel Hill, pro-abortion students took their demonstration a little further -- posting lewd photos of themselves in front of our display, publicly thanking Planned Parenthood for aborting babies, and stealing a box of informational SFLA postcards and destroying hundreds of dollars worth of materials.*

## AUSTIN #STAND4LIFE BUS TOUR

In July 2013, events in Texas motivated one of SFLA's most successful activism events to date. When TX State Senator Wendy Davis filibustered and pro-aborts disrupted the democratic process to block the passage on a common-sense pro-life bill *that would ban abortions after 20 weeks when babies can feel pain and force abortion facilities to adhere to basic safety standards*, we knew we had to be there for the next special session.

We knew we had to be there to back up the pro-life majority in the TX Legislature and change the media narrative surrounding events as all of the national press were praising Senator Davis for her "heroic act." Despite the 4th of July holiday, summer vacations, and summer jobs, we decided to gather as many young people as we could to go down to Austin to #Stand4Life.

As we rallied students, it quickly became apparent that we would have too many people for a caravan. We needed a bus. And we needed homes for the 80 students we would have in the Texas capital during their second special session. Our national team threw itself into phone calls and fundraising, so that we could pay for a bus and house students in Texas. Our supporters across the nation responded heroically. Offers of houses, beds, and food poured in; along with the funding we needed for the trip. Local churches agreed to host us each night, although we would need to find somewhere else for our group to shower.

Early in the morning of Sunday, July 7th, the SFLA team boarded a bus – now wrapped in a pro-life banner for our Austin Bus Tour. We stopped in Roanoke (VA), Knoxville (KY), Nashville (TN), Memphis (TN), and Little Rock (AR), picking up more students at each stop. Finally, we arrived in Texas on Monday, after a 30-hour drive. There we met up with students from Texas and across the nation who had flown or driven on their own to join to #Stand4Life.

Once there, we met with Texas Lieutenant Governor Dewhurst to hear about the filibuster that kept the bill from being passed and the new push to ban abortion after 20 weeks. We joined the National #Stand4Life Rally at the Texas Capitol, where our own Missy Martinez (*National High School Program Coordinator*) represented the pro-life generation.



Us...



Them...





# OUR NATIONAL CONFERENCE

On January 26, 2013, for the fourth consecutive year, Students for Life hosted the largest pro-life conference in the nation. We filled registration with over 2,000 students from across the nation who came for a full day filled with workshops, presentations, and networking.

In addition to nationally acclaimed pro-lifers such as Scott Klusendorf (*Life Training Institute*), Jennifer Lahl (*The Center for Bioethics and Culture*), and Sue Thayer (*Alliance Defending Freedom, former Director of Planned Parenthood*), this year's conference featured the stars of MTV's "16 and Pregnant" reality show, Catelynn Lowell and Tyler Baltierra.

At the conference Students for Life honored several groups and individuals for their commendable work during the previous year.

## Defender of Life Award

Students for Life presented our annual Defender of Life Award to **Father Frank Pavone**, National Director of Priests for Life. His groundbreaking work exposing the true horrors of abortion through images of the aborted child, countless hours outside of abortion facilities offering help to women, and great compassion for women and men with heartache from abortion have inspired a generation to enter into the pro-life movement.



## NATIONAL CONFERENCE GROUP AWARDS

### High School Group of the Year: Shanley Teens for Life (Fargo, ND)

Shanley Teens for Life brought 100 students this year to the March for Life and SFLA National Conference, offering their trip as a prayer for those harmed by abortion and for an end to the culture of death. Some of their most notable activities have included 24-hour prayer vigils in front of abortion facilities and high profile speakers such as David Bereit, 40 Days for Life.

### Best New Group of the Year: Mizzou Students for Life from University of Missouri

Mizzou Students for Life brought the Genocide Awareness Project (GAP) to campus for their first-ever event. They also hosted Catelynn and Tyler, from MTV's reality show, "16 & Pregnant." This group has quickly become a staple of the local pro-life community and one of the most recognizable and influential organizations on their campus.



## NATIONAL CONFERENCE GROUP AWARDS (cont.)

### Runner-Up for Group of the Year: Hilltoppers for Life from Western Kentucky University

Last year Hilltoppers for Life hosted a *Life Week*, with a week's worth of activism and education. In the middle of one night, a student placed condoms over all the crosses in their *Cemetery of the Innocents* display. Because campus security refused stop her, SFLA and Hilltoppers for Life were able to bring national pressure on university officials forcing them to recognize the rights for pro-life students. Hilltoppers for Life followed up their *Life Week* by bringing *Created Equal* to campus, chalking pro-life messages every month, and hosting a 40 Days for Love campaign, to turn the tide of sexual immorality.

### Group of the Year: Students for Life from University of Michigan

Students for Life at UM has excelled as part of SFLA's *Pregnant on Campus Initiative*, raising almost \$3,000 for a local Pregnancy Resource Center and on-campus advertising, hosting a pregnancy resource drive and forum, and **running an ad campaign on the school's bus system which they know saved a life.** The group also brought the Genocide Awareness Project (GAP) to campus, debated the Secular Student Alliance, set up a *Cemetery of the Innocents* display, and ran a successful "I Vote Pro-Life First" campaign and rally with *Students for Life of America*, Jill Stanek, and *Rock for Life*.

## EVERYDAY HERO AWARDS

In 2011, Students for Life lost two team members in a tragic car accident when they were hit by a drunk driver: our Field Director, Kortney Blythe Gordon, with her preborn daughter, Sophy, and our Pregnant on Campus Coordinator, Jon Scharfenberger. In their memory, the SFLA team created the Everyday Hero Awards. Our logo is one candle lighting another, a symbol of our mission to train and equip this generation of pro-life activists to become the leaders who will end abortion in our nation. Kortney and Jon lived their lives lighting candles in the darkness, which now shine brightly for the pro-life movement. We know that the candles they lit are burning strong – saving lives, lighting other candles, and changing our nation.

Our annual Everyday Heroes Awards serve not only to honor the memory of our dear friends and teammates, but also to thank those who are on the front-lines of this human rights struggle and inspire others to take action for Life.

### 2013 Kortney Blythe Gordon Everyday Hero Award Winner: Julie Beyel

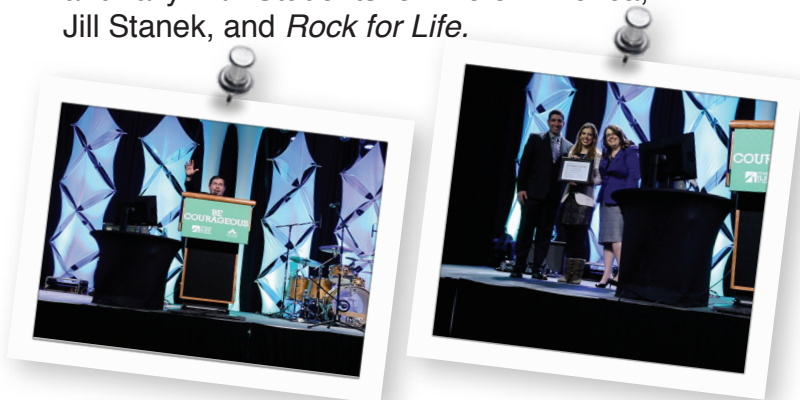
Julie Beyel is the Director of Client Services for Care-Net of Central New York where she has personally saved the lives over 1,000 children through sidewalk counseling.

### 2013 Sophy Joy Gordon Everyday Hero Award Winner: Foster Friess

Once internationally known as a powerful investor, Foster Friess and his wife Lynn have given their lives to Christ and devoted their resources to others by supporting domestic mobile medical units, international water purification efforts, disaster relief aid, and many pro-life organizations, including pregnancy help centers.

### 2013 Jonathan Daniel Scharfenberger Everyday Hero Award Winner: Ben Clapper

Benjamin Clapper, a former SFL student leader, is now the Executive Director of the Louisiana Right to Life Federation, which works through education, activism, legislation, and service to restore the right to life in Louisiana.



# MED STUDENTS FOR LIFE

Since 1973, one area left largely untouched by the pro-life movement has been medical schools. Yet, from day one, pro-life students' beliefs are directly challenged in medical school. Without any real support for pro-life medical students, we risk losing future pro-life physicians as once pro-life students, for fear that their careers will suffer, acquiesce to the values set forth by their pro-abortion professors. Awareness of this danger led SFLA to launch Med Students for Life of America (MedSFLA) in the fall of 2010.

The vision and purpose of MedSFLA is to be a national network of future medical professionals committed to developing sustainable patient healthcare by advocating person-centered medicine. MedSFLA believes in rediscovering the patient-doctor relationship with care for every patient regardless of race, developmental stage, socioeconomic status, or special needs.

Our goal is to change the culture of medicine, one physician at a time, by making sure pro-life medical students graduate medical school and are placed in high-quality residency programs.

During the 2012-2013 school year, MedSFLA gained significant momentum --- starting **16** new groups, ending the year with **50** active MedSFLA groups nationwide. In addition to starting and equipping pro-life medical school groups, MedSFLA held National Fall and Spring SpeakingTours (visiting **36** medical schools), hosted **4** educational webcasts, and organized **4** Regional Conferences.

## National Speaking Tour Stops

- University of North Texas
- University of California - Davis
- Texas A&M University
- University of Minnesota
- Jefferson College of Health Sciences
- University of Texas - Houston
- University of Texas - Galveston
- Loyola University
- Wayne State University
- Ohio University
- Kansas City University of Medicine and Biosciences
- Philadelphia College of Osteopathic Medicine
- Tulane University
- Louisiana State University
- Baylor University
- Johns Hopkins University
- Pacific Northwest University of Health Sciences
- Oregon Health Science University
- Western University College of Osteopathic Medicine
- Ohio State University
- University of Kentucky
- Wright State University
- University of Pittsburgh
- George Washington University
- Kansas University
- Benedictine College
- University of Texas - Southwestern
- University of Illinois
- University of Toledo
- Indiana University
- The Medical College of Wisconsin
- Northwestern University
- University of Toledo
- Stony Brook University
- AT STILL University
- University of Washington

## 2012-2013 National Speaking Tours

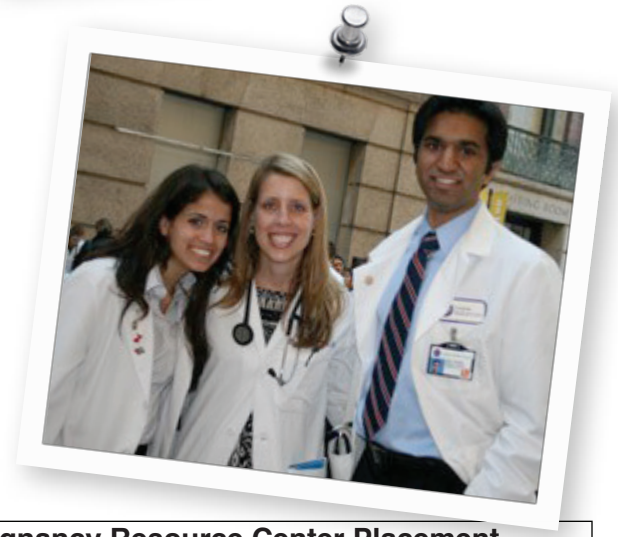
During the 2012-2013 school year, MedSFLA traveled with Dr. John Bruchalski, Dr. Bill Toffler, Dr. Reg Finger, Dr. Angela Lanfranchi, Dr. Clem Persaud, Dr. Anita Showalter, Dr. Marguerite Duane, Dr. Stephen McCurdy, Dr. John Seeds, and Dr. Byron Calhoun. Together, they visited **36** medical school campuses reaching over **4,000** future doctors with the pro-life message. We covered topics such as assisted suicide, natural family planning, the abortion breast cancer link, practicing as a pro-life OB/GYN, epigenetic technology, perinatal hospice, autonomy and high-risk pregnancies.

## 2013 Summer Externship

This June, MedSFLA launched our 2nd Summer Externship at Princeton University for a week-long medical ethics training by some of the top pro-life medical ethicists in the nation. Medical students selected to participate in the 2013 MedSFLA's Summer Fellowship learned about the Hippocratic Oath, natural law as it pertains to medical ethics, care of patients at the end of life, and moral concepts that make up the doctor-patient relationship.

After the medical students completed their one-week seminar, they returned to their communities to volunteer at pregnancy resource centers and participate in clinical rotations with local, pro-life physicians. Throughout the summer, our MedSFLA Externs wrote research papers on various topics pertaining to pro-life medicine. Since the conclusion of their research and externship, MedSFLA has begun assisting the students in publishing their research in medical journals.

These medical students are the rising stars of the pro-life movement as many of them will go on to serve on medical boards and teach academic medicine. It's our vision that they will change the pro-abortion medical culture from the inside out.



### Our 2013 MedSFLA Externs

Extern	Institute	Extern Supervisor	Pregnancy Resource Center Placement
Brianna Wynne	Medical College of Wisconsin	Freda Bush, MD	Center for Pregnancy Choice, Jackson, MS
Daniel Mosher	Western University of Health Sciences	Alan Blake, MD	Pregnancy Alternative Center, Lebanon, OR
Burke Shaible	Western University of Health Sciences	Dana Kosmala, MD	Pregnancy Alternative Center, Lebanon, OR
Jason Sypher	Western University of Health Sciences	Peter Drews, MD	Pregnancy Resource Center, Salt Lake City, UT
Marissa Watson	University of Toledo College of Medicine	Gregory Pearson, MD	Pregnancy Decision Health Centers, Columbus, OH
Ana-Marie Dumitru	Dartmouth College	Paul Sansone, MD	Pregnancy Center of the Upper Valley, West Lebanon, NH
Jennifer Rumpf	Texas A&M University	Kathryn Karges, MD	The Source for Women, Houston, TX
Michael Brooks	Virginia Commonwealth University	Siobhan Dunnivant, MD	East End Pregnancy Test and Help Center, Richmond, VA

# LAW STUDENTS FOR LIFE

Law Students for Life of America (LawSFLA) is the legal outreach organization of Students for Life of America (SFLA). The vision of LawSFLA is to create a national network of future legal professionals committed to advocating for the right to life of every human being.

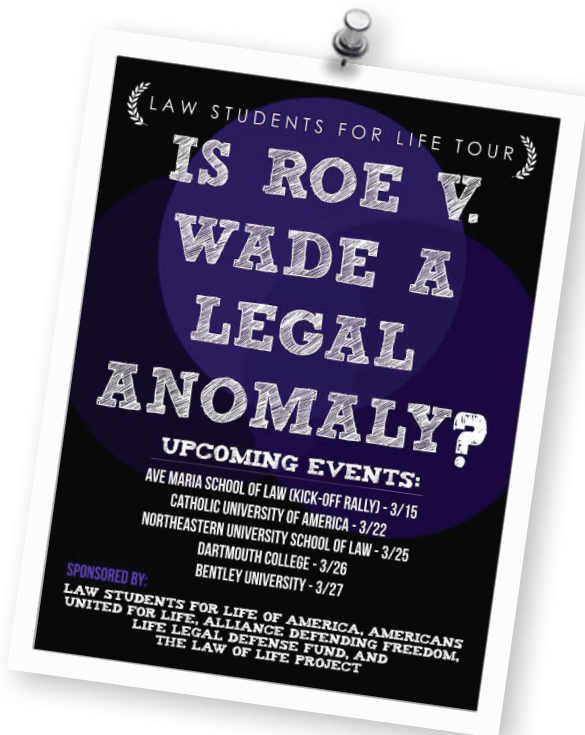
In an era where abolishing abortion requires battles in courtrooms and legislatures across our nation, it is critical to have a generation of attorneys rising with the zeal and knowledge necessary to win these battles.



## 2012-2013 National Speaking Tours

In the fall of 2012, LawSFLA launched its first-ever speaking tour: “Should *Roe* Survive Another 40 Years?” The tour included 3 law schools -- Dartmouth, Duke, and Harvard -- visited by our duo of speakers, Teresa Collett (*University of St. Thomas School of Law*) and Steve Aden (*Alliance Defending Freedom*).

In the spring of 2013, LawSFLA continued our national conversation asking the question, “Is *Roe v. Wade* a Legal Anomaly?” and visiting 5 campuses. A passionate collection of 10 pro-life attorneys joined us for the tour, traveling the country to address the question.



## 2013 Spring National Speaking Tour Stops and Speakers

### Schools

- Ave Maria University
- Catholic University of America
- Northeastern University
- Dartmouth College
- Bentley University

### Speakers

- Anna Franzonello, Americans United for Life
- Clarke Forsythe, Americans United for Life
- Dana Cody, Life Legal Defense Foundation
- Charmaine Yoest, Americans United for Life
- Jeanneane Maxon, Americans United for Life
- Mark Rienzi, Catholic University of America
- Nik Nikas, Bioethics Defense Fund
- Sam Casey, Law of Life Project
- Steven Aden, Alliance Defending Freedom
- William Saunders, Americans United for Life

# SPECIAL PROJECTS

## I VOTE PRO-LIFE FIRST

During the Fall of 2012, our team at Students for Life took on a new mission, the *I Vote Pro-Life First Initiative*. Making SFLA the only national pro-life group organizing at the grassroots level for voter education during the presidential election cycle.

We launched our initiative with campus tour in September, featuring pro-life blogger and former nurse, Jill Stanek. The tour visited the University of Michigan, Michigan State University, Purdue University, Indiana University-Purdue University at Fort Wayne, University of Cincinnati, University of Akron, Clarion University, and Franciscan University.

As the election approached, SFLA partnered with other national organizations in a *Get the Vote Out* (GOTV) campaign. Over **83** student groups joined our efforts, participating in phone banks and door-knocking to contact voters urging them to only vote for pro-life politicians. By election day, our students and full-time team had contacted over **439,000** voters!



## STOPCARHART.COM

In February 2013, a young mother and her pre-born daughter died as a result of a third trimester abortion performed by abortionist LeRoy Carhart in his Maryland facility. Sadly, Carhart operates one of the few facilities in America that will perform late term abortions.

Responding to this tragedy, Students for Life said, “Never again.” Joining with Operation Rescue, Live Action, JillStanek.com, LifeSiteNews.com, Survivors of the Abortion Holocaust, and Rock for Life, we launched a coalition website to gather citizen complaints against Carhart to bring to the Maryland Board of Physicians. Through our website, StopCarhart.com, we gathered more than 5,000 letters from citizens who demanded that the board conduct a thorough investigation into Carhart’s abortion business and that his license be immediately suspended.

When we first tried to deliver the complaints, the Maryland Board of Physician refused to accept the letters that we delivered. A few weeks, we tried again, and this time they agreed to take the complaints. We gathered an additional 1,000 more complaints during the delay, and citizens continued to swarm their office with phone calls and emails.

## NOTATBC.COM

This spring, Boston College, a Catholic university, invited Irish Prime Minister Enda Kenny to speak at its commencement, in spite of the prime minister's public support for legalizing abortion in Ireland. In response, Students for Life called pro-lifers across the world to use the website NotatBC.com to tell Boston College's president, Rev. William Leahy, to rescind the invitation.

Even though Rev. Leahy refused to revoke his invitation, we saw success when Cardinal Sean O'Malley, Archbishop of Boston, announced that he would not attend the graduation.

However, we didn't stop there. The SFLA team traveled to Boston to lead a prayer vigil and pro-life witness outside of the commencement.

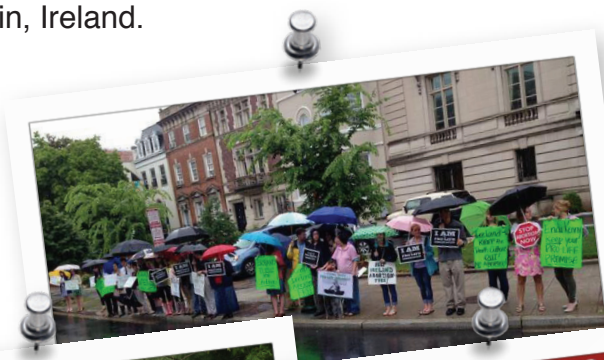
A few weeks later in Washington, D.C., our team was at it again when we held a pro-life vigil at the Irish Embassy, in solidarity with the National Pro-Life Rally happening that day in Dublin, Ireland.



## RELEASE OF OUR FIRST BOOK: COURAGEOUS

In January, Students for Life released its first book, *Courageous: Students Abolishing Abortion in This Lifetime*. Written by Kristan Hawkins, the book tells the stories of pro-life students working on their campuses and in their communities to end abortion.

*Courageous* features the stories of 12 pro-life students whose lives have been affected by unplanned pregnancies and abortion. This book showcases the momentum of the pro-life movement on high school and college campuses across America through the eyes of students who have answered the call to abolish abortion and have done extraordinary things. Our goal is to get the book in the hands of every pro-lifer, young and old, so they can be inspired to keep marching forward.

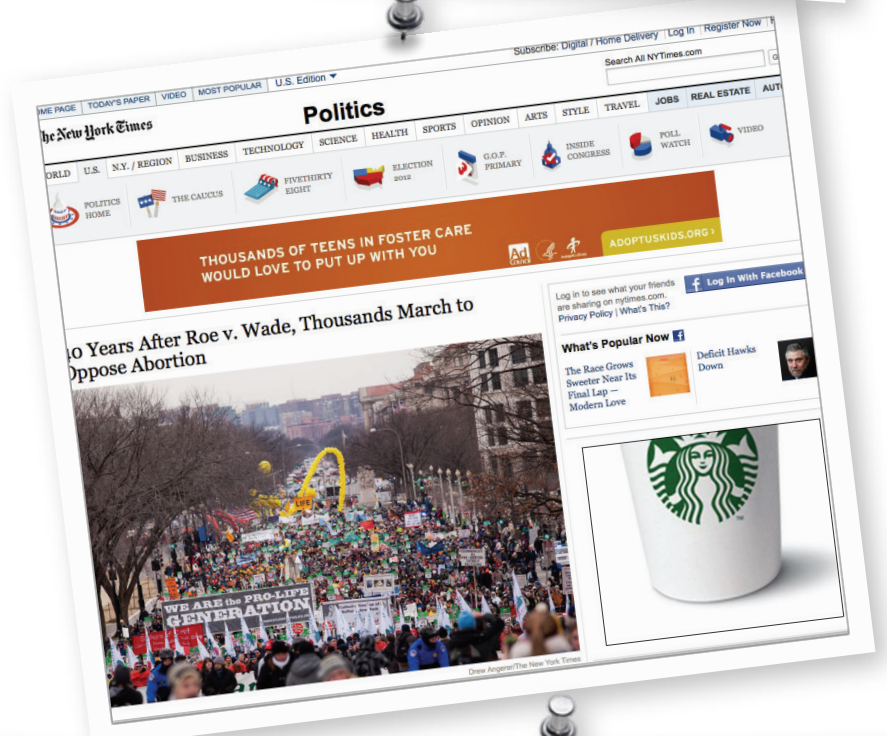


# SFLA IN THE NEWS

While most of what Students for Life does on a daily basis is behind the scenes, SFLA appeared in almost every major news outlet during the 2012-2013 school year...

- Washington Times
- FoxNews.com and Fox News TV
- Associated Press
- Yahoo News
- Slate.com
- NPR
- Townhall.com and Townhall Magazine
- World Magazine
- Washington Post
- New York Times
- USA Today
- DailyCaller.com
- CNSnews.com
- Christian Broadcasting Network
- Weekly Standard
- RedState.com
- American Spectator
- Breitbart.com
- National Catholic Register
- EWTN
- NBC Nightly News

In addition, SFLA President, Kristan Hawkins, now has regular columns on LifeNews.com, Townhall.com, ChristianPost.com, and CNSnews.com.



# SFLA & SOCIAL MEDIA

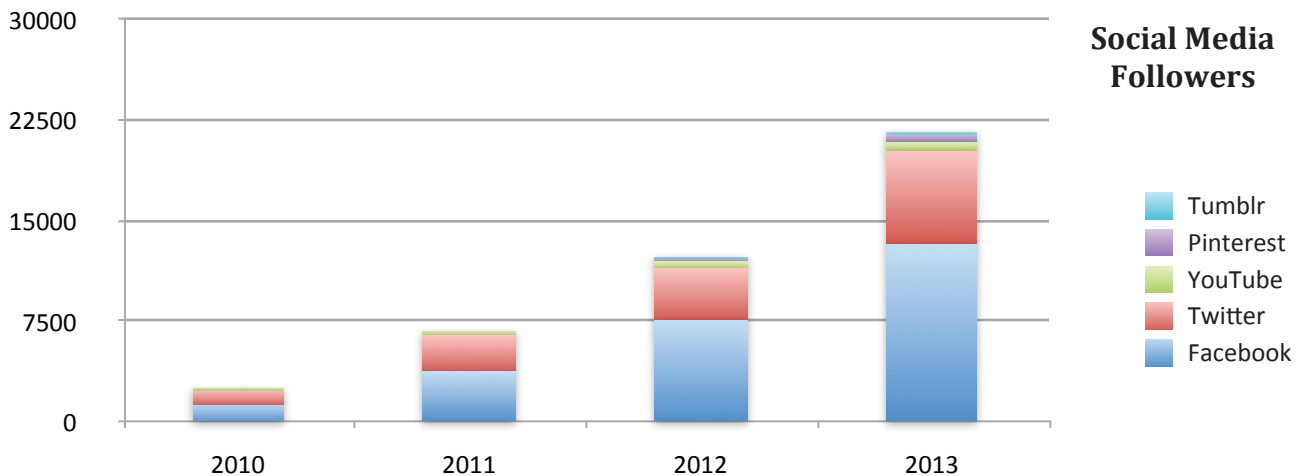
Social media not only represents a free way to get Students for Life's name and mission into the public discourse, but it also gives us a huge opportunity to educate and active our college and high school students where they are: online.

We utilize a variety of social media sites and strategies to reach our target audience and have even seen lives saved as a result for our online educational efforts.

During the 2012-2013 school year, our team found images were our most powerful tool in spreading the pro-life message and starting a meaningful dialogue online. Below are some of our most popular images from the school year (*meaning they were "shared" and "liked" hundreds or thousands of times online*).



## Our Social Media "Followers"



Social Media Followers

- Tumblr
- Pinterest
- YouTube
- Twitter
- Facebook



# WHERE WE ARE GOING

Seven years ago, the grassroots, pro-life movement was in decline. At pro-life lobby days, marches, and community events, seeing students was a novelty. Today, it's the norm. Young people, now more than ever, consider themselves pro-life.

Students for Life of America's one-of-a-kind Field Program has played a pivotal role in the revival and expansion of the grassroots pro-life movement over the past 7 years, growing the number of pro-life student pro-life groups from 181 in 2006 to over 750 today. Because the majority of abortions are performed on college-aged women and 79% of Planned Parenthood facilities are located within 5 miles of a college campus, our full-time Regional Coordinators are identifying, training, and leading the ground troops in the abortion battlefield in America, college and high school campuses.

However, as our program has grown, our demand has far outpaced our resources. With so many gaps across the country, we are not able to provide the crucial support needed to hundreds of student groups and organizing these groups for state referendums and national election efforts has become an increasingly difficult pipedream. Currently, Students for Life has 6 full-time Regional Coordinators covering WA, OR, ID, MT, AK, CA, NV, AZ, NY, NJ, KY, UT, NM, CO, WY, TN, MI, IN, OH and 3 Support Team Members. We have an immediate need to hire 9 additional Regional Coordinators and 4 new Support Team Members to cover the nation --- bringing our total to 15 Regional Coordinators and 7 Support Team Members, completing the first phase of our long-term expansion plan.

This expansion opportunity will allow Students for Life to become the only pro-life organization in America with trained staff positioned in each geographic region, with the largest number of trained, grassroots activists, not just e-mail supporters, who are ready to abolish abortion in this lifetime. With so many important battles coming in our near future, we know this is an investment we must make now.

For the past 7 years, we have learned the best tactics to educate, inspire, and mobilize this generation. Our past supporters in our mission have continued to support our work and trust that the metrics we set out to achieve are reached. We hope you will consider partnering with us in building the next phase of the grassroots pro-life movement.



# JOIN US.

## Invest in the Generation that is Abolishing Abortion

As you can probably now tell, our team at Students for Life is 100% committed to our mission of abolishing abortion. We travel the country week after week, answer student calls in the middle of the night, and provide every thing we can for free in order to help inspire, educate, and mobilize this generation.

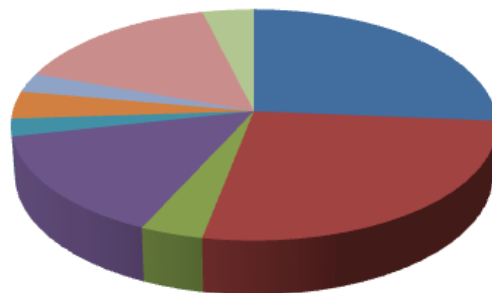
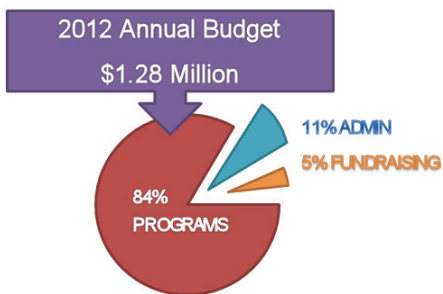
We *hope* that the stories you have read have inspired you with hope for this pro-life generation and our the future of our nation. We *hope* you have enjoyed getting to know the students we serve, how we serve them, and why we do this work as you read about our impact on hundreds of thousands of young people who are changing campuses and saving lives.

We *hope* that you **are excited** by our plans as we grow to serve and reach more students and take the next steps towards abolishing abortion.

As a 501c3, non-profit organization, we rely solely on the donations of individuals. We are eternally grateful for the support our open-hearted friends continue to show us; our life-saving mission would not be possible without such generosity.

*While our team gives by going, you go by giving.*

## Our Funding



- Major Gifts (26%)
- Telemarketing (4%)
- Events (2%)
- Monthly Giving (3%)
- Other (4%)
- Direct Mail (27%)
- Online Fundraising (15%)
- Regional Coordinator Funding (4%)
- Foundations (15%)

Please consider starting or renewing your investment in the future of the pro-life movement today!

**Student for Life of America**  
9255 Center Street, Suite 300  
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*“College students who become pregnant face overwhelming pressure to submit to abortion. As a group, they come as close as anyone to having no choice...Today, when a college student becomes pregnant, all she will hear from those around her is, 'You have to get an abortion. You can't have a baby.' Our task is to make sure that is never the case.”*

” ” ” ” ” ” ” -Michael Schwartz (1950-2013)



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